

PRESS RELEASE

ATR to showcase the reasons for its leadership in regional aviation at 53rd Paris Airshow

Market leading regional aircraft with the best environmental credentials, an ATR 72-600 will be on static display with latest innovation onboard and solutions for passenger inclusion.

Toulouse, 12 June, 2019 – ATR, the world number one regional aircraft manufacturer, will be present at the 53rd International Paris Air Show. Its market-leading regional aircraft that allows its customers to fly responsibly and sustainably, an ATR 72-600 Series, in the colours of Silver Airways, will be on static display. The company will also present its latest technologies onboard.

ATR will welcome media for a closer look at the environmental credentials of the ATR and turboprop technology, with a concrete example like The Perfect Flight, undertaken in May with Swedish airline BRA. The ATR 72-600 has a strong environmental advantage, in that it produces 40 percent fewer CO2 emissions per trip compared with regional jets, saving 4,000 tonnes of CO2 emissions per aircraft per year. ATRs can also take off and land where other aircraft cannot ensuring accessibility to all airfields, including those that are the most challenging. This helps connect more communities and provides more opportunities for people, wherever they live.

Visitors to the ATR static display will have the chance to experience for themselves, using virtual reality, what ATR pilots see when they use our ClearVision™ system, a world-first in commercial aviation. The ClearVision™ Enhanced Vision System (EVS), which offers pilots greater situational awareness in conditions of reduced visibility and the ability to take-off and land with reduced minima, already has a launch customer. This summer Guernsey's Aurigny will take delivery of their brand new ATR 72-600s, equipped with the system.

Passenger inclusion is another theme high on the ATR agenda. The inclusion corner will showcase the new AudioBack® solution, a world-first in commercial aviation, which creates a Hearing Aid Loop in the cabin, allowing hard of hearing passengers to clearly hear in-flight cabin announcements such as safety instructions.

Also in the cabin, ATR will be demonstrating its Cabinstream™ solution, which allows passengers to access various multimedia content, such as videos, music, newspapers and games on their personal electronic devices. Visitors can also experience ATR's latest Passenger Seats.

On the occasion of the airshow, a press briefing will be held with ATR Chief Executive Officer Stefano Bortoli, from 10.00am – 11.00am, 19 June, at the Media Centre, Room 1. This event is open to all media attending Le Bourget and will provide you with an update on ATR.

To stay up to date with ATR's activities during the Paris Airshow follow us on our social media channels: Twitter @ATRaircraft & Instagram @atracraft.



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About ATR:

ATR is the world number one regional aircraft manufacturer with its ATR 42 and 72 aircraft the best-selling aircraft in the less than 90-seat market segment. In 2018 the company had a turnover of US\$1.8 billion. The unifying vision of the company's 1,400 employees is to help everyone, no matter where they are in the world, to connect and develop in a responsible manner. Thanks to the efficiency of turboprop technology and the benefits of the company's focus on continuous innovation, ATRs open more than 100 new routes every year, burn 40% less fuel and emit 40% less CO₂ than regional jets. For all of these reasons, ATRs have been chosen by some 200 companies in 100 countries around the world.

ATR is a joint-venture between Airbus and Leonardo. For more information, please visit <http://www.atr-aircraft.com> and www.atr-intolife.com.

ATR Media Relations:

Ben Peggie

Tel.: +33 (0)6 07 86 37 29

E-mail: ben.peggie@atr-aircraft.com

